



Receive printer alerts on your cell phone or pager



Create stand-alone applications with basic ZBI™ programming language



Change printer settings with any Web-enabled device

For more information on ZebraLink or Zebra Bar Code Products, please call **1 800.423.0442** or visit our Web site. www.zebra.com



Zebra Bar Code Products

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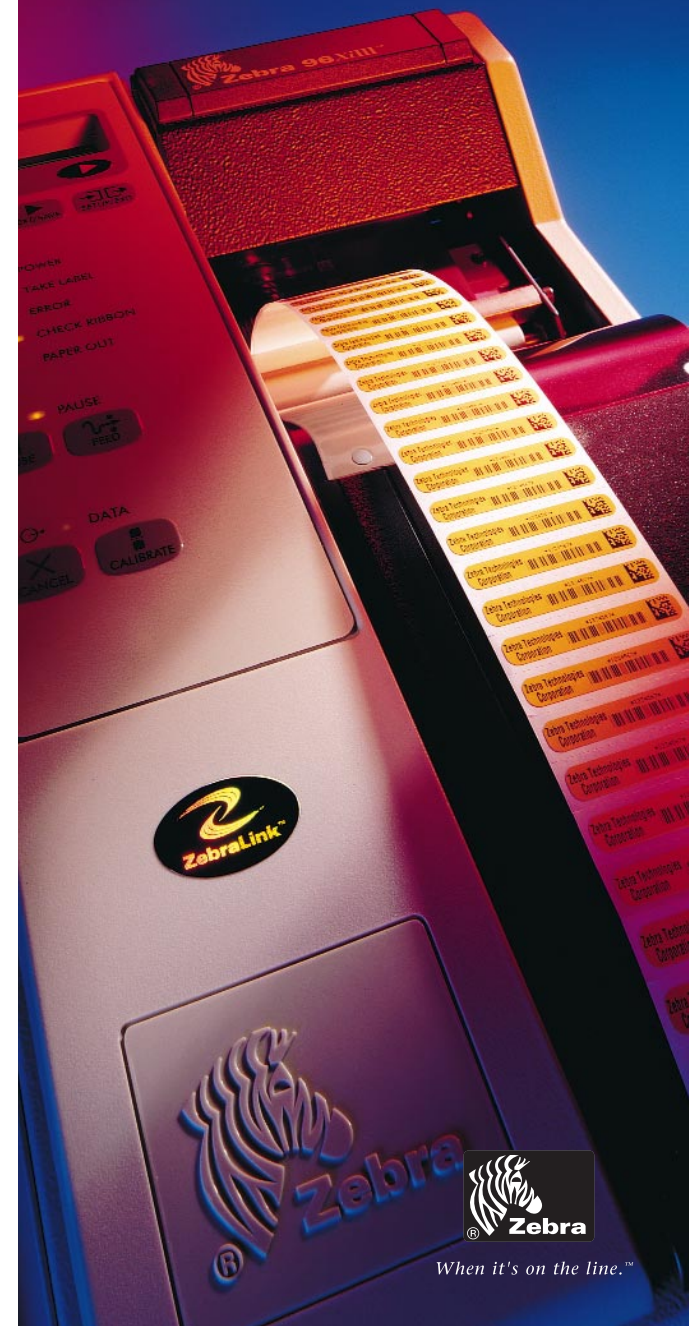
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ZebraLink
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ZebraLink™
Connectivity & Control
for Zebra® Printers



When it's on the line.™

ZebraLink™ for Connectivity and Control

The Freedom to Move Your Business...*Forward!*

Only ZebraLink gives you the power to control and monitor your bar code printers from anywhere. And since you'll be able to solve problems immediately, you'll reduce downtime and increase productivity.

With ZebraLink, enjoy the freedom to:

- **Monitor** your print job from any location, around the office or around the world
- **Change** printer settings from your desk, your car, your client's office...virtually anywhere
- **Replace** an old bar code printer – any brand – with the superior performance and reliability of a Zebra printer...without costly reprogramming or label reformatting
- **Create** stand-alone applications using a scanner, keyboard or weight scale – without a PC
- **Send, receive and print** real-time data with easy connections to your ERP or WMS system



Look for the ZebraLink logo on Zebra printers, software and accessories.

ZebraLink is a revolutionary real-time connectivity and control solution for Zebra printers. Every ZebraLink-enabled printer is ready to unlock the full potential of three core features:

Alert

ZebraLink empowers your Zebra printers to “talk back” when a printer runs out of media or a printhead is left open. A ZebraLink-enabled printer equipped with a compatible networking accessory will notify you via any email-enabled, wired or wireless device (i.e. pager, Palm®-type device or phone). The printer's intelligent Alert feature minimizes downtime by providing real-time feedback to help keep your operations running smoothly.

WebView

For Zebra printers on the edge of your desk, or in a warehouse on the edge of another continent, WebView allows you to create or change printer and network settings using familiar Web-based tools. ZebraLink-enabled printers with compatible networking accessories have integrated Web server and IP (Internet Protocol) addresses. Using common Web browsers such as Netscape Navigator™ or Microsoft® Internet Explorer™, ZebraLink enables you to connect and control your bar code printers via a GUI interface without even touching the printer. It's as simple as surfing the Web!

ZBI™

Zebra BASIC Interpreter (ZBI) is a new programming language package available for Zebra printers with ZebraLink.

ZBI expands the features and power of Zebra's ZPL II® printer language to control and manipulate incoming text to the printer, including non-ZPL datastreams. So when you're ready to upgrade to the performance and reliability of Zebra bar code printers, programming commands in ZBI to interpret and adapt your legacy bar code formats will result in matching labels on your new Zebra printers. Simple ZBI programming can integrate and control other peripheral devices—including bar code readers, weight scales and keyboards—to create the perfect stand-alone application. Or use ZBI to capture data from a peripheral device and send it to a host ERP (Enterprise Resource Planning) system for further processing and storage.

Technology doesn't wait.

The work world is changing rapidly. With ZebraLink, you'll take full advantage of the latest innovations today—and tomorrow. We are continually adding new features and options to give you more ways to connect, more ways to control your printers, and more ways to enjoy your freedom. Ask your Zebra Solutions Specialist for information on:

- ZebraNet® PrintServer II
- ZebraNet PC PrintServer
- Wireless PC Card Slot



*Real control...in real time
...from really anywhere!*