Seamless mobile login for retail employees

The BlueFletch Enterprise Launcher is a secure homescreen replacement that provides single sign-on to support shared dedicated Android devices in the retail environment.

Enterprise Launcher is sold as a SaaS offering (annual per device license). Our offering includes Support Agent, Enterprise Mobility Management (EMM) tooling, BOPIS retail accelerator app, as well as setup consulting, custom plugin development, and ongoing support.

> " The Home Depot relied on BlueFletch's partnership during the COVID-19 pandemic, and within two weeks they developed two mobile apps to keep customers and associates safe.
>
> THE HOME DEPOT
> SUPPLIER SPOTLIGHT, 2020

Purpose-built software to solve key retail challenges:

- Eliminate login inefficiencies

- Mitigate security breaches

- Improve device accountability

- Reduce help desk support costs

bluefletch.com/ems

Strengthen security and improve the login process with single sign-on

Multi-user single sign-on: for all web, mobile, and third-party apps

Display apps based on user role: control the apps a user sees upon login

Multiple ways to re-authenticate: NFC badge tap, face recognition, barcode, and PIN/ secondary token

Simple to configure: connect to your directory group in a few hours and test within a week

NFC

$1.84 MILLION

The average cost of a data breach for retailers in 2019

Protect against data breach with robust device and user-level security control

Smart logout rules: such as logout on cradle, inactivity timers, and no detected motion

**Clear data on logout:** wipe session data, clear running apps, and remove cookies

Lockdown devices remotely: restrict access to settings to prevent user misuse

Reduce device loss and gain visibility into your fleet with integrated support tooling

Device-specific data in real-time: such as network performance, battery health, device locator, and app-usage

Check-in/check-out data: see which users currently have what device - or when they last used them

Self-service password reset: to avoid redundant and costly help desk support costs
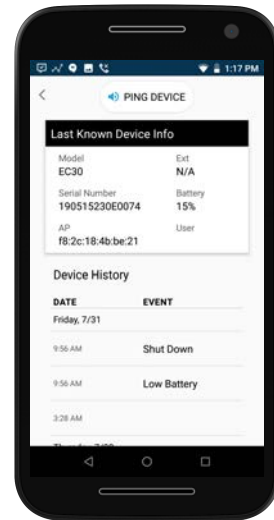
50% of help desk calls are related to password issues